

# 2023 KOREA IMPORT FAIR

*Trade with Trust*

June 29th~  
July 1st,  
2023

COEX HALL  
C1, C2



Organized by



Sponsored by



in Cooperation with



Foreign Embassies in Korea



As an only import-oriented exhibition in Korea,  
the Korea Import Fair is the bridgehead for foreign  
countries to enter the Korean market






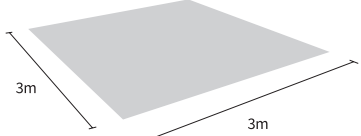
Korea's import market ranks the 9th in the world  
with trade volume over 500 billion dollars

Korea Importers Association  
wish you a great success and expansion  
for economic future of Korea

## Exhibition Overview

<b>Period</b>	10:00 ~ 17:00, June 29(Thu) ~ July 1(Sat), 2023
<b>Venue</b>	Hall C1, C2, COEX, Seoul Korea
<b>Scale</b>	5,184m <sup>2</sup>
<b>Items</b>	Raw materials, Food & Beverage, Handicrafts, Cosmetics, Children's items, Home Decoration, Jewelry & Accessories, Sports & Leisure items, Electric & Electronic appliances, Daily Necessities, Trade & Travel service etc.
<b>Event</b>	B2B 1:1 meeting, Korea's Trade(Import) policy session
<b>Organized by</b>	Korea Importers Association(KOIMA)
<b>Sponsored by</b>	Ministry of Trade, Industry and Energy(MOTIE), Korea Trade Investment Promotion Agency(KOTRA)

## Booth Fee

<b>Booth Type</b>	 	 
<b>Price</b>	US\$ 2,800/9m <sup>2</sup> (3m x 3m)	US\$ 2,300/9m <sup>2</sup> Minimum US\$ 9,200/36m <sup>2</sup>
<b>Complimentaries</b>	1 Information Desk, 1 Folding Chair, 3 Spotlights, 4 Chairs, Power Outlet(1KW), Fascia Board, Carpet, Walls, Round Table ※ The booth is designed in 9m <sup>2</sup> per unit	Not available

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## Discount Rate

<b>Booth Fee</b>	US\$ 2,800 / 9m <sup>2</sup>	Basic
<b>Promotion</b>	by Dec. 2022	<b>50%DC</b>
	by Jan. 2023	<b>40%DC</b>
	by Feb. 2023	<b>30%DC</b>
	by Mar. 2023	<b>20%DC</b>
	※ <b>10% Advance payment must be done for the registration to 1800-007-121524 Shinhan Bank (Korea Importers Association) SWIFT : SHBKKRSE</b>	

## Registration Info.

**Deadline: May 31, 2023**  
**How to apply : submit the completed application**

<b>By E-mail</b>	overseas@koima.or.kr
<b>By Website</b>	www.kif2023.com
<b>By Fax</b>	82-2-749-1830

## Settlement Instruction

<b>Bank Account</b>	180-007-121524 Shinhan Bank
<b>Beneficiary</b>	Korea Importers Association(KOIMA)
<b>Swift Code</b>	SHBKKRSE



### KOREA KIF Secretariat

Korea Importers Association(KOIMA) 169 Bangbae-ro, Seocho-gu, Seoul, Korea

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